

# FY17

## Prevention First YEAR-END REVIEW



**Nate Roberts**  
Board Chair,  
Prevention First



**Karel Homrig**  
Executive Director,  
Prevention First

Dear Friends:

We are pleased to present this year's annual report that shows our reach and impact in helping Illinois schools and communities prevent substance abuse. Community-based organizations, schools and others benefited from our newly designed web site and high-quality training, coaching and informational resources. We are proud to have helped them increase their knowledge, skills and abilities in their use of proven approaches to prevent underage drinking and drug use. Our 17-member staff provided support to hundreds of organizations throughout Illinois who, in turn, reached the parents, students, policymakers and others in the communities they serve.

With marijuana legalization expanding across the country and the increased misuse of opioids leading to spikes in opioid overdose deaths and opioid use disorder, it has become evident that our work in substance abuse prevention is more important than ever. These new phenomena are complex and have required us to gain a deeper understanding of the programs, policies and practices needed to protect public health and safety and prevent further harm. From there we have started to develop new and innovative training, technical assistance and informational resources for communities and schools. We look forward to sharing what we strongly feel will be our successes in these initiatives in next year's report.

Next year we will expand our communication campaign efforts to prevent opioid misuse and underage drinking and recreational marijuana use. We are excited to develop these campaigns using the latest research and findings on how to best explain to the public how substance use disorders occur, why they matter, how they can be effectively addressed, and what role we can all play in preventing future problems.

Please join us on Facebook and visit our web site to stay abreast of the latest issues and trends in substance abuse prevention or to donate.

Sincerely,  
Nate Roberts  
Board Chairperson

Karel Homrig  
Executive Director

# SAPP

Substance Abuse Prevention Program

56

Number of online, webinar, and classroom based training programs provided by the Substance Abuse Prevention Program.



1029

Training programs were delivered to 1,029 participants

212

Number of Technical Assistance meetings/ events

= 181

Strategic Prevention Framework events

18

Coalition Building

6

Program Implementation

7

Program Planning

4

All work performed by 4 Prevention First staff members

## Program goal:

Educate and empower state-funded substance abuse prevention providers so they can lead the prevention efforts of communities or coalitions, by way of the Strategic Prevention Framework process and in the implementation of scientifically-proven prevention strategies.

## Board of Directors

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**Nate Roberts**

Executive Director  
Strive Consulting

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Coordinator of Culture and  
Leadership  
Springfield Public Schools

#### Karel Homrig

Executive Director  
Prevention First

Illinois Department of Corrections

# CADC Program



**Six** trainings were provided to **331** IDOC correctional counselors, casework supervisors, parole agents and wardens



All work performed by 1 Prevention First staff member

**66** Provided financial and administrative support to 66 certified IDOC staff who maintained their CADC credentials by attending 2 annual conferences.

**Program goal:**  
Educate correctional personnel so they can provide effective substance abuse counseling services.

## PF Mission

To build community capacity to prevent substance abuse by providing training and technical assistance and raising public awareness.

## PF Vision

Healthy communities that encourage drug-free youth.

# SADD

Students Against Destructive Decisions



SADD provided materials to 371 schools.

**Program goal:**  
Educate and empower SADD Chapter Advisors as they promote health and safety among youth. They accomplish this by using the Strategic Prevention Framework and other tools that are scientifically-proven to be effective.

2,330  
students  
attended SADD  
trainings and  
presentations

38  
ILSADD provided  
38 presentations,  
and 38 toolkits were  
requested.

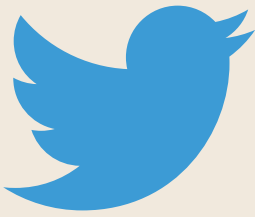
1.5

All work performed by 1.5 Prevention First staff members



# Communications

Department



43,000  
tweet impressions



PF monthly newsletter was sent to an average of 2,700 readers each month.

2,700



448,139  
prevention.org hosted 448,139  
unique page views

16,000  
FY17 Facebook posts reached almost 16,000 people.



Prevention First volunteers worked with the DEA and Springfield Police Department to collect 1,134 pounds of unwanted drugs during Drug Take Back Days in October 2016 and April 2017.

1,134 pounds

# Financial Reports

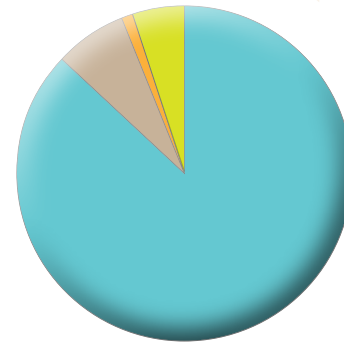
Prevention First is dedicated to providing the highest quality services while remaining fiscally responsible for the funds that we receive from both the private and public sectors. We are committed to balancing the needed services with prudent spending and leveraging limited resources.

During FY2017, Prevention First spent \$2,831,349 preventing alcohol and drug abuse in Illinois. Seventy nine cents of every dollar spent, or \$2,238,017, went towards program services, while the remainder was accounted for by management and general expenses of \$338,619, fundraising costs of \$5,991, and cost for other supporting activities of \$248,722.

Approximately 90 percent of these expenditures were funded by state and federal government, with the remaining funding provided by private grants, public support and other revenue sources. Approximately one percent of these expenditures (\$35,586) were funded by a private grants from State Farm.

## Income

Government Grants	\$2,561,886
Private Grants	\$ 209,763
Direct Public Support	\$ 31,532
Other Revenue	\$ 138,355
<b>Total</b>	<b>\$2,941,536</b>



## Expenses

Substance Abuse Prevention Program Training and Technical Assistance	\$1,549,147
Student Assistance Center	\$ 190,177
Teen Pregnancy Prevention	\$ 106,682
Substance Abuse Training to Department of Corrections	\$ 174,077
Illinois Students Against Destructive Decisions	\$ 217,934
Fundraising	\$ 5,991
Other Supporting Activities	\$ 248,722
Management and General	\$ 338,619
<b>Total</b>	<b>\$2,831,349</b>

